

# JASON GROFF

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## EXPERIENCE

### TV Tags

Designer & Animator  
Lakewood, CO.; 08/08 - 07/09 (Contract)

Assist in the design and animation of graphics for broadcast and web media. Work along-side clients to develop effective and compelling marketing and branding strategies.

Clients included:

*City of Denver Denver Broncos Kroger  
PepsiCo Yum Brands, Inc.*

### Giant Interactive

Designer & Animator  
Denver, CO.; 11/07 - 05/08 (Contract)

Design for DVD user interfaces and packaging. Worked with clients do develop effective DVD branding and target market strategies.

Clients included:

*CBS Genius Universal Television*

### National Cinemedia, LLC.

Animator & Editor  
Centennial, CO.; 12/06 - 11/07 (Contract)

Edit and design for FirstLook and regional circuit interstitial media. Collaboration with animators, editors and sound designers to effectively communicate brand identity.

Clients included:

*ABC Activision Lego Microsoft Sony  
Time Warner Turner Universal Pictures*

### Unique clients include

Amorphia Apparel  
The Local Spot  
Van Gogh School Photography, Inc.

## EDUCATION

### Art Institute of Colorado

Denver, CO.; 2002 - 2007

### Bachelor of Arts

Visual Effects & Motion Graphics

- Graduated Par Excellence

## COMPETENCIES

- Mac and Windows OS
- CS4; After Effects, Dreamweaver, Illustrator, InDesign, Photoshop, Premiere
- Cinema4D
- Final Cut
- DVD Studio
- Microsoft Office Suite

Experienced in the production of new media including typography, photography, videography, audio, graphic asset collection and HTML.

### Demo reel available.

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